

UNIVERSITY CURRICULUM COMMITTEE

Minutes #11 approved (2007-2008 Undergraduate Catalog)

December 6, 2006

Members Present: Bassoppo-Moyo, Buckley, Califf, Clairardin, Cook, Craig, Ganeva, Halcomb, Kaesberg, Kahl, Lessoff, Morenus, Petro, Rosenthal, Semonis, Stier, A. Trefzger, J. Trefzger

Members Absent: Palmer, Van der Hoven

Guests Present: Frank Waterstraat, Health Sciences; John Lust and Mark Hoelscher, Management and Quantitative Methods; Jess Ray, University Registrar

1. Morenus convened the meeting at 3:05 p.m.

2. PROPOSAL ACTION:

MQM ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT SEQUENCE (Revision)

(Semonis/Cook)

The discussion of the proposal to revise the Entrepreneurship and Small Business Management Sequence was carried over from the last meeting to allow the department to reorganize the proposal and provide current catalog copy. John Lust and Mark Hoelscher were present from the Department of Management and Quantitative Methods to answer any questions. Semonis reiterated that the proposal was straight-forward, as she mentioned during last week's discussion. The proposal revisions that were requested last week have been provided. Semonis distributed a handout and presented the following review:

- MQM proposed adding two additional courses to the sequence and moving an existing course from the sequence core to elective status thereby creating a five course core (15 hours) that will have a definite progression. The proposed changes will allow for a more thorough coverage of the basics of small business management in the first newly proposed course.
- The department mentioned that they want to "phase out over a short period of time" MQM 225 (the course that was moved from the core to elective status). Semonis asked why they wanted to phase out and not delete 225. Hoelscher said that was done on the advice of the CCC due to advisor concerns. Both Hoelscher and Lust agreed that it could be removed from the 2007-2008 catalog.
- They reduced the elective requirements from 9 hours to 6 hours.
- They also requested a name change on two existing courses in the sequence as well as additional prerequisites and co-requisites. Cook suggested a revision in the wording of the prerequisites for MQM 223, 224, and 326. Lust and Hoelscher agreed to the revisions.

Semonis moved to approve the proposal to revise the Entrepreneurship and Small Business Management Sequence, with changes, Cook seconded, and the committee voted unanimously to approve. Catalog copy follows:

MQM

MAJOR IN MANAGEMENT

Entrepreneurship and Small Business Management Sequence:

- **44 hours of required core and non-business courses: BUS 100; ACC 131, 132, 270; FIL 185, 240; MKT 230; MQM 100, 220, 227, 385; ECO 105; ENG 145.13; MAT 121 or 145.**
- **Required sequence courses (15 hours): MQM 221, 223, 224, 226, 326.**
- **Elective sequence courses (6 hours): INB 190; either MQM 322 or 323, 335, 340, or either MQM 287 or 398.**
- **NOTE: Only one of MQM 287 or 398 will count towards major.**
- **NOTE: Only one of MQM 322 or 323 will count towards major.**

3. LIAISON REPORTS:

- a. **Council on General Education – Morenus:** Nothing new to report.
- b. **Council for Teacher Education – Palmer:** Nothing new to report.
- c. **Academic Affairs Committee – J. Trefzger:** There is a meeting tonight. They will be discussing the diversity initiative in regards to Native American outreach.

4. STAFF REPORT:

Fall, Spring, Summer Indicators in the Undergraduate Catalog

Jeri reported on responses to the memo that went out on removal of the indicators for fall, spring, and summer from the catalog. Of the eighteen responses received, sixteen were positive for removal, and two were not fully committed (some out, others to remain for certain courses). Califf said that if they are taken out, all should come out. Morenus said she thought that the School of Music would rather the indicators stay in. She said that some Music courses are only taught in fall *or* spring and if a student misses taking the course a semester, they are thrown off their study plan. Music did not respond to the memo. It was suggested that somewhere in the catalog, a notice could be added to state that not all courses are offered every semester and students should see their department advisor for information on when courses are to be offered.

Removal of the indicators in the catalog was put to a vote. Halcomb moved to approve removing the fall, spring, summer indicators from the undergraduate catalog, Cook seconded, and the motion passed with one abstention. The indicators will be removed from the *2007-2008 Undergraduate Catalog*.

Two-year Catalog Implementation

Jeri reported that there were no responses to the memo that went out to departments regarding the two-year catalog implementation and the proposed deadlines for catalog changes. Rosenthal said that implementation of the two-year catalog will begin with the *2008-2010 Undergraduate Catalog*. New deadlines for proposals, as they were stated in the memo that went out, will be posted on the UCC website.

Course Addition to SMT List in Catalog

Rosenthal received a request from Health Sciences to add HSC 201, Pathophysiology I, to the Science, Math and Technology (SMT) course requirement list. He explained that the SMT process was part of the initial General Education process. For information purposes, he reported that the course meets all the requirements and serves the purposes of an SMT course and he has approved the addition of HSC 201 to the SMT course list in the *2007-2008 Undergraduate Catalog*. Frank Waterstraat from Health Sciences was present to answer any questions about the request to add HSC 201.

Course Addition to General Education MC-IS list in Catalog

Rosenthal received a request to add an existing course, IDS 111 Peace Studies, to the General Education Middle Core, Individuals and Societies (MC-IS) course list. For information purposes, he reported that CGE has signed off on the request and he has approved adding the course to the MC-IS list in the *2007-2008 Undergraduate Catalog*.

5. MISCELLANEOUS:

An election was held for a new UCC chair because Morenus will be on sabbatical next semester. Morenus opened the nominations. J. Trefzger nominated Califf, who accepted the nomination. With no further nominations, Kaesberg moved to close the nominations, Kahl seconded. By unanimous vote, Califf was elected to serve as UCC chair for the remainder of the year.

Paul Halcomb, student member, will not be returning next semester. He will be preparing for the CPA exam. The UCC thanked him for his contributions and wished him success with his future endeavors.

6. INFORMATION: The University Curriculum Committee Executive Secretary approved the following:

New Courses:

BSC

362 MICROBIAL ECOLOGY AND EVOLUTION 4

BSC 260 req. Lecture and lab. Materials charge optional.

Ecological, evolutionary, and microbiological principles examined through the study of interactions of microbes with each other and with their environment.

ITK

354 ADVANCED WEB APPLICATION DEVELOPMENT 3

C or better in ITK 353 req.

Theory and practice of state-of-the-art technologies for application development for the Web including service-oriented and mobile systems.

KNR

303 EXERCISE PSYCHOLOGY 3

Maj/min only. Jr/sr standing or cons inst req.

Theory and application of social-psychological principles to leisure-time physical activity.

MQM

223 INTRODUCTION TO SMALL BUSINESS 3

MQM 220 req. Not for cr if had MQM 225.

A study of small businesses and owner management. Includes basic knowledge necessary to successfully start up, run, and grow a small business.

224 ENTREPRENEURSHIP I 3

MQM 220 req. Not for cr if had MQM 225.

A study of new venture creation. This course teaches idea generation, idea analysis, breakeven analysis, and the development of a feasibility study.

322 HUMAN RESOURCE MANAGEMENT FOR SMALL BUSINESS 3

MQM 220 req. Not for cr if had MQM 323 or 340.07.

Principles and procedures of human resource management focusing on the nuances facing small business, including staffing, appraisal, training and compensation.

Revised Courses:

ACC

362 ADVANCED BUSINESS SYSTEMS ANALYSIS 3

ACC 261 and 368 req; ACC 366 or conc reg req.

The analysis, design, development, and implementation of a complete business information system. Directed project approach with formal presentations at the conclusion of each project phase.

ACC**366 ADVANCED BUSINESS DATA MANAGEMENT 3***ACC 260 and 261 req. Formerly ADVANCED BUSINESS DATA PROCESSING.***Advanced study in the development of computer processing techniques required for business information systems. Techniques are developed for both enterprise and desktop applications.****370 MANAGEMENT INFORMATION SYSTEMS 3***ACC 261; FIL 240; MQM 220; and MKT 230 req; ACC 366 or conc reg req.***Management Information systems with emphasis on the responsibilities of management in the creation, control, and utilization of information systems which support managerial decision making.****MQM****226 ENTREPRENEURSHIP II 3***MQM 220, 224 req. Formerly SMALL BUSINESS ENTREPRENEURSHIP.***Assessment of new venture opportunities culminating in the detailed development of all elements of a professionally written business plan.****326 SMALL BUSINESS FIELD STUDIES 3***MQM 220, 224 req; MQM 226 or conc reg req.***Working within the SBDC as small business consultants, the student acquires first hand knowledge of business by dealing with ongoing businesses.**

Decimalized Course:

TEC**348.05 SELECTED TOPICS IN INDUSTRIAL COMPUTER SYSTEMS: COMPUTER FORENSICS 3**

Deleted Course:

MQM**225 INTRODUCTION TO SMALL BUSINESS 3**

Editorial Change:

GEO**(title)****308 QUANTITATIVE METHODS IN GEOGRAPHY II 3***GEO 204 req; MAT 120 or equivalent rec. Formerly QUANTITATIVE METHODS IN GEOGRAPHY.***Use and interpretation of basic statistical techniques in geographical problems.**

7. **ADJOURNED:** The meeting adjourned at 3:55 p.m. by a motion from Clairardin, seconded by Halcomb. The next meeting will be held after classes resume in January, 2007.