

## UNIVERSITY CURRICULUM COMMITTEE

Minutes #7 approved (2008-2010 Undergraduate Catalog)

October 3, 2007

**Members Present:** Buckley, Clairardin, Cook, Gillespie, Hawkins, Kaesberg, Kahl, Lessoff, Morenus, Palmer, Smith, Standard, Stier, Trefzger

**Members Absent:** Dean, Petro, Rosenthal

**Guests Present:** Mary Anne Moffitt, School of Communication; Steve Peters, Department of Chemistry; Tim Hunt, Department of English; Terry Dennis and Glen Segers, School of Information Technology; Jess Ray, Office of the University Registrar

1. Morenus convened the meeting at 3:05 p.m.
2. **APPROVAL OF MINUTES: #6, September 26, 2007.** Two corrections were noted. Hawkins moved to approve the minutes with corrections, Cook seconded. The minutes were unanimously approved with corrections.
3. **PROPOSAL ACTION:**

### COM MAJOR IN PUBLIC RELATIONS (Revision)

(Kaesberg/Palmer)

Kaesberg gave a review of last week's discussion of the proposal to revise the Major in Public Relations. With no further discussion, Kaesberg moved to approve the proposal, Palmer seconded and the committee voted unanimously to approve. Catalog copy follows:

#### MAJOR IN PUBLIC RELATIONS

- **45 hours required.**
- **Required courses: COM 111, 161, 165, 178, 268, 297, 377, 378; ECO 103.**
- **A minimum of 30 senior hours with at least 15 hours at the 300-level.**
- **18 hours of COM electives from the 200/300-level, to be chosen in consultation with a School of Communication advisor.**
- **Students are strongly encouraged to complete at least one internship.**
- **A maximum of 3 hours of 298 and a maximum of 3 hours of 398 may count as major electives.**

### COM MINOR IN PUBLIC RELATIONS (Deletion)

(Kaesberg/Palmer)

Kaesberg reviewed last week's discussion of the proposal to delete the Minor in Public Relations. The question carried over from last week was whether deleting the minor would be a problem for other departments who had students in the Minor in Public Relations. Communication had not asked for letters of concurrence from the affected departments. At last week's meeting Jess Ray, University Registrar, provided statistics that indicated that Marketing had the largest percentage of students in the minor; Rosenthal said that he would contact Tim Longfellow, chair of the Department of Marketing. It was reported that Longfellow responded and said deletion of the minor would not impact the Marketing majors. Kaesberg moved that the committee approve the deletion of the Minor in Public Relations, Palmer seconded, and the committee voted unanimously to approve. The proposal will be forwarded to the Academic Senate for review/approval. Catalog copy to be deleted follows:

#### MINOR IN PUBLIC RELATIONS

- **24 hours required.**
- **Required courses: COM 161, 178, 268, 297, 378.**
- **A maximum of 9 hours counted toward the Public Relations minor may be applied toward a major or minor within the School.**
- **9 hours of Communication electives selected from the following areas (\* means highly recommended):**  
**Graphics and Photography: 240\*, 241\*, 266, 365, and 366.**  
**Mass Communication and Production: 163\*, 166\*, 218, 269, 362, 364\*, 367, and 385\*.**  
**Organizational and Professional Communication: 202\*, 227, 228, 321\*, 324\*, 325, and 329\*.**

**4. PROPOSAL DISCUSSION:****BSC/CHE Major in Biochemistry/Molecular Biology (Revision)****(Trefzger/Stier)**

Steve Peters from Chemistry was present to answer any questions. Trefzger distributed a handout and presented a review of the proposal from the Departments of Biological Sciences and Chemistry to revise the cross-listed Major in Biochemistry/Molecular Biology.

- Chemistry proposes a new course, CHE 370 that will replace CHE 360 as a requirement in the BMB major;
- CHE 370 will also become a pre- or co-requisite to lab course CHE 361, as CHE 360 still will be;
- No change in required hours; no other programs affected;
- It was noted that some courses that appear in the “optional electives” list, BSC 305, 321, 326, and 380, no longer appear in the catalog; this can be corrected editorially with a request from the department to Ryburn.
- The proposal will be an action item on the next meeting’s agenda.

**ENG Publishing and the Nonprofit Literary Arts Sequence (Revision)****(Buckley/Trefzger)**

Tim Hunt, chair of the Department of English, was present to answer any questions. Buckley distributed a handout and presented a review of the proposal to revise the Publishing and Nonprofit Literary Arts Sequence.

- The English department proposes a name change to Publishing Studies Sequence; title changes are approved by the Office of the Provost and not a UCC function; the department has been informed;
- English proposes adding a GPA requirement of 2.75 to be in line with GPA requirements for the internship program;
- They ask to add “C or better in ENG 100” to requirements; same as for the major in general;
- They propose adding three new courses to the sequence: ENG 254, 355, and 357;
- One additional new course, ENG 356, is being proposed as an elective and is designed to appeal more broadly to undergraduate and graduate students in English and other humanities.

Committee discussion/questions:

- There are catalog copy corrections: The catalog copy shows 22 hours of required English core courses, however the hours of the listed courses add up to 19 hours, and total hours required are 52 not 55. English was contacted and said that it should be 19 hours of core courses and 52 total hours; catalog copy will be changed to reflect corrected hours.
- Buckley asked English if they meant to say “3 hours from *any* 300-level course.” and they agreed that the catalog copy should say, “3 hours from any 300-level *English* course.”
- Hunt will send the request to change the sequence title to the Office of the Provost tomorrow.
- The proposal will be an action item on the next meeting’s agenda.

**ENG Minor in English for Teacher Education (Revision)****(Clairardin/Buckley)**

Clairardin distributed a handout and presented a review of the proposal to revise the Minor in English for Teacher Education.

- Hunt went over the rationale behind the proposed changes;
- They propose changes to increase the structure of the program; ensure that students have exposure to the three main areas of English studies: literature, writing, and language;
- They are removing “ENG 100 with C or better” and specifying 6 hours of literature, 6 hours of writing, and 3 hours of language; adding a list of electives from which 9 hours are to be selected; and changing required hours of 200- through 300-level courses from 6 hours to 15 hours.

Committee discussion/questions:

- Buckley mentioned the need to add the language to the “9 hours of electives” that was agreed upon during last week’s discussion of the Minor in English; Hunt agreed to adding: “courses not selected from the literature, writing, or language course lists can also serve as electives.”
- Since this is a Teacher Education Minor, Clairardin asked if English could add a paragraph (a disclaimer) to their catalog copy stating the minor does not lead to certification; she has been told that the Minor in

History for Teacher Education paragraph regarding this will be used as a model for all TE minors; Hunt said that CTE is proposing to ask departments with Teacher Education minors to use a standard disclaimer; he also said the History minor paragraph will be used as a model.

- Palmer attended the Council on Teacher Education meeting where Rosenthal suggested that the CTE ask UCC to ensure that all catalog copy for TE Minors show this disclaimer, because evidently some students do not understand that having a TE minor does not lead to endorsement or certification.
- The department can work with Ryburn to add the paragraph once the standard disclaimer has been established.
- The proposal will be an action item on the next meeting's agenda.

**ITK      Major in Computer Science (Revision)      (Cook/Lessoft)**  
**General Computer Sequence (New)**  
**Enterprise Computing Engineering Sequence (New)**  
**Integration of Enterprise Systems Sequence in the Major in Information Systems (New)**

Terry Dennis and Glen Segers were present from the School of Information Technology to answer any questions. Cook distributed a handout and presented a review of the proposals.

- ITK proposes two new sequences in the field of enterprise computing systems to cover the two main areas in the study of this field: infrastructure of systems and integration of systems;
- Because the current Major in Computer Science has no sequences; they propose adding a *new title*, "General Computer Science Sequence," which will have the same requirements listed as the Major in Computer Science has;
- ITK proposes adding a *new* sequence in Enterprise Computer Engineering to the Major in Computer Science;
- The second *new* sequence proposed, Integration of Enterprise Systems Sequence, will be added to the Major in Information Systems;
- The two new sequences require 5 new courses; proposals for which accompany the sequence proposals;
- Financial impact forms have been completed for the two new sequences and are attached to the proposals;
- The proposal indicates that a new faculty member has just been recruited to teach the new courses;
- Terry Dennis, Director of the School of Information Technology, anticipates in addition to some shifting from other ITK sequences (5-10 students), 11-12 new freshmen yearly will sign up for these new sequences;
- Despite department labor projections that there will be growth in computer science, enrollment in computing science has been down in recent years (by 200 students) because of perception that there are no jobs. These new programs are expected to be attractive to students. Several major corporations are interested in hiring majors from the new programs and one has also offered to provide equipment to support the programs and educational opportunities for faculty.

Committee discussion/questions:

- Morenus inquired if ITK asked for letters of concurrence since the new sequences require, or list as electives, courses from several other departments/schools. Dennis said he sent out an email to departments affected and has received three responses from departments saying that they do not have a problem with their courses being listed in the new ITK sequences. Morenus asked Dennis to provide copies of the responses by the next meeting.
- Lessoft asked if the courses listed in the various ITK sequences could be listed more consistently in the catalog; it would make it easier to compare sequences. Ryburn will look at the catalog copy and make it more consistent by listing courses alphabetically by department/school, if ITK approves; Dennis said that listing courses alphabetically was acceptable.
- These proposals will be action items on the next meeting's agenda.

**ITK      Major in Telecommunications Management (Revision)      (Standard/Smith)**

Standard distributed a handout and presented a review of the proposal to revise the Major in Telecommunications Management.

- The School of Information Technology proposes adding ITK 371 to a list of electives for the major;

- Standard noticed during her review of the proposal that ITK 371 was not added to the second list of courses under “Telecommunication Technology – 2 additional courses from;” after conferring with the proposer it was decided that ITK 371 also be included in the second listing, along with the phrase “if not already used to satisfy other requirements.”
- This proposal will be an action item on the next meeting’s agenda.

**LAN Minor in Latin for Teacher Education (Deletion)****(Kahl/Dean)**

Kahl presented a review of the proposal to delete the Minor in Latin for Teacher Education.

- In the catalog the two Latin minors are identical, except the teacher education minor says, “students not majoring in Languages, Literatures, and Cultures are encouraged to take LAN 319.” Although recommended, this course in teaching methodology is more appropriate for teaching modern languages and they really don’t recommend it for the Latin TE minors;
- The proposal states that students will still be able to receive endorsement by passing the state of Illinois content test.
- It was asked if Languages, Literatures, and Cultures should be deleting the TE minor if students are still able to receive endorsement and it was suggested they could add a statement to that effect under the remaining Minor in Latin. Kahl will contact the proposer and ask if they will agree.
- The proposal will be an action item on the next meeting’s agenda.

**PHY Minor in Physics for Teacher Education (Revision)****(Palmer/Kaesberg)**

Palmer distributed a handout and presented a review of the proposal to revise the minor in Physics for Teacher Education.

- Physics proposes increasing the total hours of the minor due to a change in the hours of required course, PHY 270, increasing the total hours in the Physics Teacher Education Minor from 26 to 27 hours. PHY 270 was changed in a previously approved proposal from a one-hour to a two-hour course.
- The proposal will be an action item on the next meeting’s agenda.

**TEC Minor in Industrial Technology (Revision)  
Minor in Technology Teacher Education (Revision)  
Major in Technology Teacher Education (Revision)****(Hawkins/Standard)**

Hawkins distributed a handout and presented a review of proposals to revise the Major and Minor in Technology Teacher Education and the Minor in Industrial Technology.

Review of the revision of the Minor in Industrial Technology:

- Technology proposes adding TEC 152, 329, 358, and HSC 385 to the “courses must be chosen from the following” list; there is a letter of concurrence from Health Sciences to add HSC 395;
- They removed ITK 155.02 from the list of course choices;
- Stier mentioned that removal of ITK 155.02 was explained in the proposal for revision of the Major in Technology which he thought would have come to UCC at the same time;
- Hawkins said the rationale for the proposed changes was missing; Stier, who prepared the proposal, recalled doing a rationale and he is not sure what happened; Ryburn will check with the CAST office for status of the Major proposal.
- This proposal will be an action item on the next meeting’s agenda.

Review of the revision of the Major in Technology Teacher Education:

- Technology proposes changing the number and level of a required technical core course: from TEC 201 to 305; and is changing TEC 203 to 307, a course in the “30 semester hours Professional Education course” list;
- The rationale for the change from 200- to 300-level courses is to “add rigor to allow graduate students to take the courses for the degree program and to qualify for state certification;”
- They also propose adding new course TEC 304 because the program does not presently offer this content which is required for NCATE/CTTE and ISBE accreditation;

- ITK 155.02 was dropped from the required technical core course list because the content of the course is taught throughout the rest of the Technology Education program;
- The proposal will be an action item on the next meeting's agenda.

Review of the revision of the Minor in Technology Teacher Education:

- Proposed changes to the required technical core are: changing TEC 201 to 305; 203 to 307, adding new course TEC 304, increasing total hours in the minor from 25 to 28.
- The proposal will be an action item on the next meeting's agenda.

## 5. LIAISON REPORTS:

- a. Council on General Education: Morenus – Nothing to report.
- b. Council on Teacher Education: Palmer reported that Rosenthal was at the meeting and will be working with CTE to suggest a model “disclaimer” paragraph for departments to use for their teacher education minors listed in the catalog.
- c. Academic Affairs Committee: Lessoff reported that AAF did not meet last week, but they sent out a request to their members asking for a vote on the proposal to delete the Minor in Ethnic and Cultural Studies. AAF members were asked whether or not they wanted to reject the deletion of the minor. Lessoff said that there is a revision of the minor that soon will be coming to UCC.

6. **STAFF REPORT: Ryburn:** Distributed new proposals that will be on the agenda for discussion next week.

7. **INFORMATION:** The University Curriculum Committee Executive Secretary approved the following (*for the 2008-2010 Catalog*):

New Courses:

### COM

#### 377 PUBLIC RELATIONS MANAGEMENT: CAMPAIGNS

3 sem. hrs.

Theory and research related to professional experience in strategizing and executing public relations.

Prerequisites: COM 111, 161, 165, 268, 297; and ECO 103.

### GEO

#### 305 REMOTE SENSING I

3 sem. hrs.

Basic principles of remote sensing, image interpretation, photogrammetry, and digital image processing.

Prerequisites: GEO 204, 238, or consent instructor.

### MUS

#### 308 ORFF LEVEL I

3 sem. hrs.

This course prepares teachers and therapists in the basic Orff approach. Prerequisites: Music Education or Music Therapy seniors or graduate students; elementary education, dance education with consent instructor.

Revised Courses:

### COM

(*title, prereqs, content*)

#### 378 PUBLIC RELATIONS MANAGEMENT: CORPORATE COMMUNICATION

3 sem. hrs.

As the “senior capstone course” focus is on the corporate relations function of public relations. Formerly *PUBLIC RELATIONS MANAGEMENT*. Prerequisites: COM 111, 161, 165, 268, 297; and ECO 103.

Decimalized Courses:

**IDS**

**102.78 HONORS COLLOQUIUM: ISSUES IN SOCIAL JUSTICE: MOVING FROM AWARENESS TO ACTION**

**1 sem. hr.**

**This Presidential Scholars Colloquia explores current topics of interest through the lens of several academic disciplines, showing students how disparate fields of study approach the same issue or phenomenon. This seminar will explore various issues of social justice – living wage, global debt relief, fair trade, child labor, trafficking, and child refugees.**

**ITK**

**365.09 TOPICS IN INFORMATION SYSTEMS: SYSTEM PROGRAMMING AND ADMINISTRATION IN ENTERPRISE COMPUTING SYTEMS**

**3 sem. hrs.**

**Students will learn the system control sequence, system software debugging, middleware implementation, capacity planning, performance tuning, installing and managing software and hardware resources, system security, and user account setup and maintenance in the mainframe based Enterprise Computing Systems. Prerequisites: Consent department advisor.**

**385.10 TOPICS IN INFORMATION SYSTEMS: SYSTEM PROGRAMMING AND ADMINISTRATION IN ENTERPRISE COMPUTING SYTEMS**

**3 sem. hrs.**

**Students will learn the system control sequence, system software debugging, middleware implementation, capacity planning, performance tuning, installing and managing software and hardware resources, system security, and user account setup and maintenance in the mainframe based Enterprise Computing Systems. Prerequisites: Consent department advisor.**

Deleted Courses:

**COM**

**310 APPLICATIONS IN PUBLIC RELATIONS**

**3 sem. hrs.**

**Training and participation in public relations management and campaign activities. Emphasis: professional activities and competition opportunities at local, national levels. Prerequisites: COM 111, 161, 178 or consent instructor. COM 297 recommended.**

**340 COMMUNITY RELATIONS**

**3 sem. hrs.**

**Basic principles, problems, and practices used in developing and implementing successful community relations programs for organizations in the 21st Century. Prerequisites: COM 111 and 297.**

**350 PUBLIC OPINION ISSUES**

**3 sem. hrs.**

**Contemporary conceptions of public opinion and the processes of opinion creation, maintenance, and expression through communication. Prerequisites: COM 111 and 297.**

- 8. ADJOURNED:** Clairardin moved to adjourn, Cook seconded, and the meeting was adjourned at 4:30 p.m. The next meeting will be held October 10, 2007.