

UNIVERSITY CURRICULUM COMMITTEE

Minutes #8 approved (2010-2012 Undergraduate Catalog)

January 21, 2009

Members Present: Barry, Califf, Clairardin, Cook, Dean, Kaesberg, Lessoff, Lopez, Morenus, Murphy, Palmer, Radhakrishnan, Rosenthal, Semonis, Standard, Trefzger, Walker

Guests Present: Edgar Norton and Gary Koppenhaver, Finance, Insurance and Law; Dan Wilson, Technology

1. **CONVENED:** Morenus convened the meeting at 3:05 p.m. Morenus asked members to introduce themselves. This will be student member Clairardin's last meeting.
2. **APPROVAL OF MINUTES: #7, December 3, 2008.** Clairardin moved to approve the minutes, Lopez seconded. The committee unanimously approved the December 3, 2008 meeting minutes.
3. **PROPOSAL ACTION:**

FIL MINOR IN FINANCIAL PLANNING (New)

Walker/Kaesberg

Califf moved to suspend the "discussion one week, action the next" rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. Walker moved to approve the proposal for the new minor with suggested editorial changes to the attached courses, Kaesberg seconded, and the committee voted unanimously to approve pending completion of circulation on January 27, 2009. The proposal will be forwarded to the Academic Senate for their consideration. Catalog copy follows:

MINOR IN FINANCIAL PLANNING

- **18 hours required in ACC, FIL, and MKT classes. For non-business majors the required hours, including prerequisites, totals 28 hours (24 hours of business, 4 hours of economics).**
- **Required courses: FIL 242 (prerequisites: FIL 240; ACC 131, 132; ECO 105; MQM 100; MAT 120) or FIL 220 (prerequisites: ACC 131; ECO 105 (or 101 and 102); ACC 233 (ACC 131 with grade of C or higher required); FIL 250 (junior standing required); FIL 342, 345; MKT 230, 234.**
- **NOTE: Non-business majors are restricted to no more than 24 hours of business instruction.**
- **NOTE: No more than 9 hours from major program of study may be applied to minor.**

TEC MAJOR IN CONSTRUCTION MANAGEMENT, B.S. (New)

Radhakrishnan/Lessoff

Califf moved to suspend the "discussion one week, action the next" rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. Radhakrishnan moved to approve the proposal for the Major in Construction Management, Lessoff seconded and the committee voted unanimously to approve, pending completion of circulation on January 27, 2009. The proposal will be forwarded to the Academic Senate for their consideration. Catalog copy follows:

Degree Offered: B.S.

MAJOR IN CONSTRUCTION MANAGEMENT:

Construction Management is an interdisciplinary curriculum that provides a background in construction means, business administration, communication skills, architectural and engineering fundamentals, and applied science and mathematics. The goal of the program is to prepare professionals capable of managing projects to completion from construction documents prepared by design professionals. Course work emphasizes the efficient and effective allocation of labor, equipment, and material to safely achieve project close-out within the specified budget, schedule and quality standards. The Construction Management program is accredited by the American Council on Construction Education (ACCE). Graduates are prepared to assume leadership positions in residential, commercial and specialty construction. Initial employment may include: field supervision, project management, estimating, and scheduling. Positions are also available in related areas such as code enforcement, construction financing, product sales, quality control, and safety management.

- **91 hours required.**
- **20 hours in General Education: MQM 100; PSY 110; CHE 102; MAT 120; PHY 105; and 3 hours from one of the following: CHE 204; GEO 202, 207; or PHY 207.**
- **52 hours of Construction Management core courses: TEC 100, 116, 120, 121, 123, 222, 223, 224, 226, 229, 270, 292, 313, 322, 325, 326, 327, 394, and HSC 272.**
- **6 hours of elective courses selected from the following: TEC 111, 211, 225, 240, 328, 329, 398 (3 hours); GEO 370.**
- **10 hours from the College of Business and Department of Economics including: ACC 131; ECO 105; and FIL 185.**
- **3 hours of sequence management electives from the following: HSC 385; MKT 230; TEC 320, 330, 370.**

TEC MAJOR IN GRAPHIC COMMUNICATIONS, B.S. (New) Standard/Semonis

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. Standard moved to approve the proposal for the Major in Graphic Communications, Semonis seconded and the committee voted unanimously to approve the proposal pending completion of circulation on January 27, 2009. The proposal will be forwarded to the Academic Senate for their consideration. Catalog copy follows:

Degree Offered: B.S.

MAJOR IN GRAPHIC COMMUNICATIONS

Graphic Communications is a management-oriented technical curriculum related to the processes, products, services, and opportunities within the diverse printing, media publishing, and packaging industries. Students will learn about technology and management practices related to the production and distribution of graphic media in its many forms. Two unique concentrations within the graphic communications major may be pursued: (1) print media management or (2) Web media management. The goal of the major is to prepare professionals to enter the field in positions such as project manager, production coordinator, digital media manager, web media developer, web administrator, quality control manager, sales representative, cost estimator, and production associate.

- **78 hours required.**
- **17 hours in General Education: MQM 100; PSY 110; CHE 102; MAT 120; PHY 105.**
- **40 hours in Graphic Communications core: TEC 100, 150, 151, 152, 243, 250, 253, 270, 313, 320, 330, 356, 358; HSC 271 or 385.**
- **Students will select 15 hours of required courses from one of the following concentrations:**
Print Media Management Concentration: TEC 257, 351, 352, 353, and 354.
Web Media Management Concentration: TEC 245, 283, 319, 348 and 383.
- **An additional 6 hours of sequence elective courses selected from the following: TEC 116, 245, 257, 283, 317, 319, 348, 350, 351, 352, 353, 354, 370, 383, 398 (3 hours); ACC 131; COM 160; ECO 105; FIL 185.**

LAN MINOR IN GERMAN (Revise) Dean/Clairardin

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. Dean moved to approve the proposal to revise the Minor in German, Clairardin seconded and the committee voted unanimously to approve the proposal. Catalog copy follows:

MINOR IN GERMAN

- **25 hours in German required.**
- **Required courses: GER 111, 112, 115, 116, 211, 213, plus one 300-level course to meet the 25-hour**

minimum.

LAN INTEGRATED B.A./M.A. IN LANGUAGES, LITERATURES, AND CULTURES: FRENCH SEQUENCE (Revise)

Palmer/Lopez

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. Palmer moved to approve the proposal to revise the French Sequence within the Integrated B.A./M.A. in Languages, Literatures, and Cultures, Lopez seconded, and the committee voted unanimously to approve. The proposal needs to be forwarded to the Graduate School for their review/approval. Catalog copy follows:

LANGUAGES, LITERATURES, AND CULTURES

Integrated Bachelor of Arts (B.A.) and Master of Arts (M.A.) in Languages, Literatures, and Cultures

French Sequence: In addition to the 27 hours of graduate study, the French Sequence requires 35 hours of undergraduate study, including French 115, 116, 213, 214, 220, 235 or 335, 305, and four additional 300-level courses approved by the Department.

IDS MINOR IN TOURISM STUDIES (Delete)

Murphy/Cook

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. Murphy moved to approve the proposal for the deletion of the IDS Minor in Tourism, Cook seconded and the committee voted unanimously to approve. The proposal will be forwarded to the Academic Senate for their consideration. Catalog copy to be deleted follows:

MINOR IN TOURISM STUDIES

**Advisor: Jill Freund Thomas
Department of Geography
Campus Box 4400
200B Felmley Hall, (309) 438-8403**

Jointly developed and sponsored by the department of Geography-Geology and the School of Kinesiology and Recreation, the Minor in Tourism Studies is available to students in any undergraduate major. Students should plan their minor program with the assistance of the Tourism Studies advisor, in the Department of Geography-Geology.

- **24 hours required.**
- **Required courses: GEO 130, 135, 215, 265; KNR 271, 272, 374; POL 140.**
- **Recommended courses: GEO 315; KNR 370, 377, or 380.**

4. PROPOSAL DISCUSSION:

FIL MINOR IN FINANCIAL PLANNING (New)

Walker/Kaesberg

Edgar Norton and Gary Koppenhaver, from the Department of Finance, Insurance and Law, were present to answer questions. Walker distributed a handout and presented a review of the proposal for a new Minor in Financial Planning.

- For those not familiar with the general course requirements for the College of Business, the hours required for non-business versus business majors enrolled in the minor are a little confusing.
- The course proposals that accompanied the program proposal have non-substantive grammatical errors and editorial changes that need to be considered.
- All criteria for the minor, including letters of support from contributing departments, were submitted with the proposal.

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. (See “PROPOSAL ACTION” above.)

TEC MAJOR IN CONSTRUCTION MANAGEMENT, B.S. (New) Radhakrishnan/Lesoff

Dan Wilson from the Department of Technology was present to answer questions. Radhakrishnan distributed a handout and presented a review of the proposal to change the current Construction Management Sequence that is within the Major in Industrial Technology into a Major in Construction Management, B.S.

- Wilson explained that the department has gone through a basic philosophical change as has the accrediting agency, the American Council for Construction Education (ACCE). Construction Management was the first sequence to enhance its offerings in order to comply with ACCE accreditation standards. The CM sequence had all of the characteristics of a major. Technology faculty is in full support of the move from sequences to degree programs.
- The new major requires the same courses as the current Construction Management sequence. There are no programmatic changes; no staffing changes are required and current faculty will continue to teach the courses.
- The new major will have better visibility than as a sequence within the major in Industrial Technology, which should result in improved faculty recruitment, increased degree recognition, and better program status for the students.
- The expected student enrollment for the new program is 230; in existing courses, annual credit hours were 2,960 in each of the past five years. It is projected that 70 degrees will be awarded every year.

Questions/Concerns:

- Standard asked how the 91 hours were broken out and whether the required hours in the major went over the 55 hours limit.
- Califf said that the Construction Management Sequence was one of the programs that went over the hour limit and has for some time. Walker said the reason for the high hours is due to accreditation requirements.

With no other concerns, Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. (See “PROPOSAL ACTION” above.)

TEC MAJOR IN GRAPHIC COMMUNICATIONS, B.S. (New) Standard/Semonis

Dan Wilson from the Department of Technology was present to answer any questions. Standard distributed a handout and presented a review of the proposal to change the current Graphic Communications Sequence within the Major in Industrial Technology into a Major in Graphic Communications, B.S.

- The rationale is similar to the one used for the proposal for the new Major in Construction Management with a strong emphasis on getting the name “out there.”
- The objective of the proposal is to create a new major in Graphic Communications within the School of Technology leading to the B.S. degree based on a modified version of the current sequence in the Industrial Technology Major.
- The Department of Technology program offerings have changed significantly since the early 1990s. At that time the Department truly did operate on a sequence model; the Industrial Technology major had a significant core and the sequence requirements were limited to 24-28 hours. Major curriculum changes in 1996 reduced the IT core and set the stage for moving sequences to major status.
- The purpose of the move toward major-oriented programs is to establish a curriculum structure that will allow Technology’s disciplines to better serve students by maintaining contemporary offerings that are not constrained by the Department as a whole.
- A look at ISU’s definition of a “major” and at the catalog requirements for TEC sequences reveals that they do indeed look more like majors than sequences. With the exception of technology related courses, there is little, if any, topical crossover among sequence areas.
- The professional organization and departmental accreditation agency, the National Association for Industrial Technology (NAIT), is in the process of changing its name because of the perceived archaic nature of industrial professions and lack of recognition by students, faculty, and the industries it serves.

- Graphic Communications has developed its own curricular content separate from Industrial Technology and can be accredited by the Accreditation Council for Collegiate Graphic Communications (ACCGC).
- Graphic Communications is a high graduate-demand industry in Illinois. Only one other B.S. degree program in Graphic Communication exists in the state of Illinois, at Western Illinois University in their Department of Engineering Technology.
- Additional benefits of major status for Graphic Communications are:
 - Increased degree recognition and program status for students;
 - Increased recognition of program from employers hiring graduates;
 - Improved program marketing through enhanced visibility to students and parents;
 - Improved faculty recruitment through increased program visibility; and
 - Increased industry involvement through resource-sharing donations.

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. (See “PROPOSAL ACTION” above.)

LAN MINOR IN GERMAN (Revise)

Dean/Clairardin

Dean presented a review of the proposal to revise the Department of Languages, Literatures, and Cultures’ Minor in German.

- This is a straightforward proposal to add “plus one 300-level course” in place of “plus sufficient electives.”
- Dean and Clairardin endorsed the change.

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. (See “PROPOSAL ACTION” above.)

LAN INTEGRATED B.A./M.A. IN LANGUAGES, LITERATURES, AND CULTURES, FRENCH SEQUENCE (Revise)

Palmer/Lopez

Palmer distributed a handout and presented a review of the proposal to revise the French Sequence in the Integrated B.A./M.A. in Languages, Literatures, and Cultures.

- This is a simple proposal to delete FR 395 from the sequence requirements because the department eliminated 395 when they revised the Major in French last year.
- They changed the requirement of “3 additional 300-level courses” to “4 additional 300-level courses” to make up for the three hours of 395 they removed.
- This change also needs to go to the Graduate Curriculum Committee for their review/approval.

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. (See “PROPOSAL ACTION” above.)

IDS MINOR IN TOURISM STUDIES (Delete)

Murphy/Cook

Cook presented a review of the proposal from the Department of Geography-Geology to delete the IDS Minor in Tourism Studies.

- Both the Department of Geography-Geology and School of Kinesiology and Recreation, who share oversight of the minor, agree that the minor should be deleted.
- There has not been enrollment in the minor for more than a year.
- They will issue waivers if a student wants to minor in Tourism Studies.

Califf moved to suspend the “discussion one week, action the next” rule and vote on the proposal today, Clairardin seconded and the committee voted unanimously to take action on the proposal. (See “PROPOSAL ACTION” above.)

5. LIAISON REPORTS:

- a. **Council on General Education:** Morenus reported that CGE will be discussing assessments at the next meeting.
- b. **Council for Teacher Education:** Palmer reported that CTE met yesterday but did not review proposals.
- c. **Academic Affairs Committee:** Lessoff reported that Academic Affairs is continuing to discuss the dress code issue.

6. STAFF REPORT:

- Rosenthal gave an update on progress of the electronic proposal forms. He asked for changes to the course revision proposal to remove unnecessary information and to streamline the form. Ryburn will set up a meeting with Morenus and Rosenthal for the purpose of writing a memo to let departments know when the forms are completed and ready to use.
- Rosenthal reminded the committee that IDS minor program reviews are due for the Minor in Women's and Gender Studies and Minor in Cognitive Science. He received the self-study review for Women's and Gender Studies. The reviewers assigned are Standard and Lessoff.
- Future work for the committee will be the "Front of the Catalog" reorganization and to look at the issue of decimalization of courses.

7. MISCELLANEOUS:

Walker: There was a course titled "Animals in Society" listed as approved under "Information" in the UCC Minutes #7. He said that he knew it was too late to present an objection, but he was not completely comfortable with the course title and syllabus. Walker read the syllabus for the new course and doesn't think the course title is accurate and the description of the course isn't what will be taught. He asked how the committee can continue to educate chairs to look at the "Circulation of Proposals." Department Chairs need to make faculty aware of courses being proposed that might overlap their areas. Rosenthal said that he meets every year with new chairs and informs them about the circulation of proposals.

8. INFORMATION: The University Curriculum Committee Executive Secretary approved the following:

New Courses:

COM

352 DOCUMENTARY PRODUCTION ON SOCIAL AND POLITICAL ISSUES

3 sem. hrs.

Social and political documentary video production with an overview of the history and trends in documentary. Formerly COM 389.58. Prerequisites: COM 161, 163, and 263 or consent of instructor.

FIL

220 PERSONAL INVESTING

3 sem. hrs.

Provides understanding of securities traded in financial markets, investment theory and practice, portfolio construction and management, and investment strategies. Not for credit if had FIL 242. Not for graduation credit for FIL majors. Prerequisites: ACC 131, ECO 105 (or ECO 101 and 102), junior standing or consent of department chair.

342 ESTATE PLANNING

3 sem. hrs.

Describes process of developing an estate plan. Topics include federal estate/gift taxes, wills, probate, trusts from a financial planning perspective. Prerequisites: FIL 220 or 242, FIL 250, and ACC 233.

FIL

345 RETIREMENT PLANNING AND EMPLOYEE BENEFITS

3 sem. hrs.

Topic includes retirement savings need analysis, qualified and non-qualified plan design, Social Security, group life, health, and disability insurance. Prerequisites: FIL 220 or 242, FIL 250.

ITK

**334 SYSTEM PROGRAMMING AND SYSTEM ADMINISTRATION IN ENTERPRISE
COMPUTING SYSTEMS**

3 sem. hrs.

In-depth study of the system programming methodologies and system administration mechanisms of large-scale mainframe based enterprise computing systems. Prerequisites: C or better in ITK 330. Major or minor only or consent department advisor.

POL

233 COMMUNITY SERVICE LEADERSHIP SEMINAR

3 sem. hrs.

Tasks and functions of a community service organization: planning, community education, budgeting, policy analysis, public relations and fundraising. Formerly POL 289.53. Prerequisites: Completion of 30 hours or consent of instructor.

Decimalized Course:

CHE

**380.60 TOPICS IN CONTEMPORARY CHEMISTRY: INORGANIC CHEMISTRY
PLUS APPLICATIONS TO HIGH SCHOOL**

3 sem. hrs.

Survey of modern inorganic chemistry including structure of inorganic compounds, coordination chemistry, non-aqueous solvents and selected inorganic reactions. A particular emphasis will be to connect topics to their relevance to high school chemistry teaching. Not for credit if received credit for CHE 350. Prerequisites: CHE 301 or equivalent and consent of instructor.

Editorial Changes:

IDS

(made repeatable)

289.44 WASHINGTON D.C. CIVIC ENGAGEMENT STUDY TOUR

1 sem. hr.

A multi-disciplinary study tour of Washington, D.C. to enhance civic engagement skills and leadership potential of students. May be repeated if content different. Prerequisite: 15 hours or consent of instructor.

- 8. ADJOURNED:** Cook moved to adjourn the meeting, Clairardin seconded. The meeting was adjourned at 4:20 p.m. The next UCC meeting will be called when needed.