

UNIVERSITY CURRICULUM COMMITTEE

Minutes #4 approved (*2015 Supplement & 2016-2018 Undergraduate Catalog*)

October 1, 2014

Members Present: Bochrath, Cook, Dustin, Kaesberg, Kennedy, Lippert, Lieberman, Neisler, Prud'homme, Shim, Shriavastava, Standard, Temple, Trefzger, Willard

Members Absent: Latham, Morey, Rosenthal

Guests Present: Jess Ray, Registrar

1. Temple convened the meeting at 3:06 p.m.
2. **INTRODUCTIONS:** Members and the guest introduced themselves.
3. **APPROVAL OF MINUTES:** #3 September 17, 2014.

Trefzger moved to approve the minutes (as amended) and Standard seconded. Additional corrections were noted. The minutes, as amended, were approved by acclamation of the committee.

4. **PROPOSAL ACTION:**

TCH MAJOR IN ELEMENTARY EDUCATION (Revise)

Lieberman and Lippert

Lieberman reviewed last week's discussion of the proposal. The Elementary Education program has been revised to meet new state elementary standards and a new educator license structure from a K-9 certificate to a grades 1-6 certificate. These state changes also no longer allow the middle level endorsement to be embedded in the elementary education program.

Shriavastava moved to approve the proposal to revise the Major in Elementary Education; Lippert seconded; with no further discussion, the proposal was approved (as amended) by acclamation of the committee. Catalog copy (for the *2015 Supplement to the 2014-2016 Undergraduate Catalog*) follows:

Elementary Education Programs

Degree Offered: B.S., B.S. in Ed.

Program Admission Requirements for New and Continuing Students:

Admission to this academic program is limited and is based on space availability and the competitiveness of the applicant pool. Factors that may be considered include, but are not limited to: courses completed, cumulative GPA, hours completed, personal interview or written statement, and samples of work completed. For additional information on minimum requirements for admission and the application and selection process, visit IllinoisState.edu/majors or contact the undergraduate advisor for the intended major.

Academic Requirements:

To register for TCH 208, Literacy I, a student must have completed or achieved:

1. **A minimum cumulative GPA of 2.50;**
2. **Grade of C or better in COM 110 and ENG 101;**
3. **TCH 210 Child Growth and Development;**
4. **All sections of State of Illinois Test of Academic Proficiency (TAP) passed (see the following description).**

State of Illinois Test of Academic Proficiency (TAP):

All elementary majors are required to pass the State of Illinois Test of Academic Proficiency (TAP) in language arts, reading, writing, and mathematics before registering for TCH 208. For this reason, students should take the Illinois Test of Academic Proficiency (TAP) (fee required) as early as possible.

MAJOR IN ELEMENTARY EDUCATION

The Elementary Education program prepares candidates for the Illinois Professional Educator License and the Elementary Education Endorsement in grades 1-6. The program is based on the conceptual framework “Realizing the Democratic Ideal” and closely aligned with national elementary teacher education standards, the 2010 Illinois Professional Teaching Standards (IPTS), and the Illinois Standards for Elementary Education Teachers (2013), all of which are integrally related.

Throughout the program, elementary education candidates have opportunities to link theory with practice as they participate in approximately 500 hours of clinical experiences in elementary classrooms. Elementary education candidates also may apply to one of several Professional Development Schools in which they integrate their coursework with ongoing classroom experiences in participating school districts in a year-long student teaching experience.

Elementary Education Program Requirements:

To meet Professional Educator License requirements, Elementary Education candidates are required to complete the following coursework. Students must also choose one of the additional endorsement/elective options below. Students should contact Teaching and Learning advisors for additional information.

Effective February 1, 2012 students who are applying for their Professional Educator License or additional endorsements must have a grade of C or better in all coursework required as part of their licensure program. This includes all endorsement area courses and professional education courses.

- Required General Education courses: BSC 101.01; CHE 102 or PHY 102; COM 110; ENG 101; GEO 135, 211; HIS 135 or 136; MAT 130, 150; POL 101 or 106.
- Required TCH courses (33 hours): TCH 204, 205, 208, 209, 210, 247, 257, 258, 260, 264, 391.
- Additional required courses (27 hours): ART 204 or MUS 277 or THD 281 or THD 283; EAF 228 or 231 or 235; ECO 103 or 105; ENG 170; KNR 222; MAT 119, 152, 201; SED 101.
- 12 hours Professional Education - Student Teaching: STT 399.50 (entire semester experience).

Elementary Endorsement/Elective Options: (Students must choose one of the elective options below to fulfill the 12 hours of elective credit in the program.) Students choosing the elective options leading to State of Illinois approved endorsement areas (English Learner and Reading Teacher) can, with one additional course, complete the requirements for that endorsement. Students should contact a Teaching and Learning advisor to discuss those options early in the program.

- English Learner Endorsement (15 hours and TCH 205 required above): ENG 143; TCH 110, 248, 249, 320.
- Reading Teacher Endorsement (12 hours and TCH 208, 209, 264; ENG 170 required above): TCH 222, 223, 224, 318.

- **Special Education Elective Area (12 hours and SED 101 required above): SED 193.04, 201, 205, 207.**
- **Diverse Learner Elective Track (12 hours): SED 201; TCH 213, 232, 318.**

Please see graduation requirements for all Teacher Education Majors in regard to State of Illinois requirements including edTPA.

**IDS MAJOR IN INTERDISCIPLINARY STUDIES Kennedy and Trefzger
HUMAN AND EDUCATIONAL SERVICES SEQUENCE (Revise)**

With no further discussion of the proposal needed, Cook moved to suspend the practice of “discussion one week-action the next” and take action on the proposal today, Lieberman seconded, and the committee approved by acclamation. Kennedy moved to approve the proposal for revision of the Human and Educational Services Sequence in the Major in Interdisciplinary Studies; Trefzger seconded and with no further discussion needed, the committee approved by acclamation. Catalog copy (for the *2015 Supplement to the 2014-2016 Undergraduate Catalog*) follows:

Major in Interdisciplinary Studies: Human and Educational Services Sequence Requirements:

Only those students who leave teacher education majors during their senior year will be eligible for admission into the Major in Interdisciplinary Studies: Human and Educational Services Sequence. Applicants to this program must be referred by their department or school advisors. Students in this program will earn a Bachelor of Arts or Bachelor of Science Degree and have their transcripts noted: “Major in Interdisciplinary Studies: Human and Educational Services Sequence.”

- **120-hour graduation requirement, including General Education requirements and 42 senior-college (200- to 300-level) hours, must be met.**
- **In addition, the approved plan of study must include a minimum of 36 semester hours, of which at least 24 hours are at the 200-300 level. For students previously declared as Special Education and/or Teaching and Learning majors, these courses must include a minimum of 27 hours from Special Education and/or Teaching and Learning, as well as 9 hours of advisor-approved electives from departments outside of Special Education or Teaching and Learning. For students previously declared in another teacher education program, an individual plan of study will be designed, consisting of no fewer than 27 hours required in an existing major as well as 9 hours of advisor-approved electives.**

5. PROPOSAL DISCUSSION:

**IDS MAJOR IN INTERDISCIPLINARY STUDIES: Kennedy and Trefzger
HUMAN AND EDUCATIONAL SERVICES SEQUENCE (Revise)**

Kennedy distributed a handout and Trefzger presented a review of the proposal to revise the IDS Major in Interdisciplinary Studies: Human and Educational Services Sequence.

- In 2015 the Illinois State Board of Education will begin requiring completion of the Teacher Performance Assessment (TPA) as part of every teacher education degree program. The Human and Educational Services Sequence provides a practical alternative, non-teaching degree path for students who do not pass the TPA.
- The proposed changes open this sequence to seniors leaving all teacher education programs, not just the Special Education and Teaching and Learning majors included in existing catalog copy.
- Hour count is not an issue since this program is a fallback for students who have already met the hours required for a teaching-oriented degree.

- The number of students in the program is likely to be small. It is expected that most students will be able to pass the TPA within a reasonable time. Advisors will encourage affected teacher education majors to move into related non-teaching majors, but such moves may not be possible in all cases.

With no further discussion of the proposal needed, Cook moved to suspend the practice of “discussion one week-action the next” and take action on the proposal to revise the Human and Educational Services Sequence today, Lieberman seconded, and the committee approved by acclamation. (See “Proposal Action” above.)

4. LIAISON REPORTS:

- a. Council on General Education – Lieberman – Nothing to report.
- b. Council for Teacher Education – Temple – Nothing to report.
- c. Academic Affairs Committee – Lippert said that the Higher Learning Report was discussed.

6. MISCELLANEOUS:

Standard reported that in her role as the liaison to the College of Fine Arts Curriculum Committee she recently attended a meeting to introduce herself and offer assistance if/when needed.

7. STAFF REPORT:

- a. Latin Honors at Graduation – Jess Ray introduced the topic of honors at graduation and how in terms of residency, the required hours for graduation and Latin honors do not align.
 - The “Degrees with Honor Distinction” text in the catalog states “A student must have completed at least 50 semester hours at Illinois State University to be eligible for a degree with honor distinction.”
 - The Baccalaureate Degree Document and the General Requirements for Graduation in the catalog state “Residence Requirements: Unless otherwise specified in a specific program, at least 30 of the last 60 hours completed toward the baccalaureate degree must be earned at Illinois State.”
 - Ray stated that the honors requirement has existed for over twenty years. He said that it is the high-end achievers that this impacts the most. Ray asked the committee if they were comfortable with the change to reduce the residency hours for honors.

There were concerns by the committee over making the change from 50 to 30 hours for the honors designations. Trefzger stated that he didn’t see it as a bad thing to have more residency hours required for the honors designation at graduation. Kennedy stated that there is some rationale for the 50 hours.

- b. Global Studies Course Request: ANT 385 Media and Visual Anthropology. Ryburn reported that the request to add the course had been reviewed by Rosenthal and he said that ANT 385 meets the requirements of a Global Studies course. Temple asked for a motion to approve the course for Global Studies. Kaesberg moved to approve, Lieberman seconded. With no further discussion, ANT 385 was approved for Global Studies by acclamation of the committee.
 - c. New Proposals/Next Meeting – Ryburn reported there are two proposals ready for discussion at the UCC meeting on October 15, 2014.
- 8. ADJOURNED:** Cook moved to adjourn the meeting and Dustin seconded. The meeting was adjourned at 4:03 p.m. The next meeting will be held on October 15, 2014.

9. INFORMATION: The University Curriculum Committee Executive Secretary approved the following:

New Courses:

KNR

183 HUMAN ANATOMY AND PHYSIOLOGY LABORATORY I

1 sem. hr.

An interactive laboratory experience that provides basic and applied knowledge to enhance students' understanding of the human body. Prerequisite: Concurrent registration in KNR 181.

184 HUMAN ANATOMY AND PHYSIOLOGY LABORATORY II

1 sem. hr.

Application and analysis of the circulatory, respiratory, digestive, urinary, and reproductive systems in an interactive laboratory. Prerequisite: Concurrent registration in KNR 182.

TCH

205 ELEMENTARY EDUCATION CLINICAL I

3 sem. hrs.

Candidates will gain experience in a school (education) setting and apply the concepts and theories learned to observed classroom practices. Prerequisites: TCH 210; concurrent registration in TCH 204 and 208.

223 CONTENT AREA LANGUAGE AND LITERACY IN ELEMENTARY CLASSROOMS

3 sem. hrs.

Study of disciplinary literacy learning and instruction in the elementary school.

248 FOUNDATIONS FOR EFFECTIVE PRACTICE WITH ENGLISH LEARNERS

3 sem. hrs.

This course introduces candidates to the cultural and linguistic diversity of elementary aged students, including English Language Learners (ELs), in classrooms, schools, and communities. Prerequisites: Elementary Education major only; TCH 210; 2.50 major and overall GPA; Admission to Professional Studies.

249 METHODS AND MATERIALS FOR ENGLISH LEARNERS

3 sem. hrs.

Opportunity to learn effective instructional methods and how to select and design appropriate materials for culturally and linguistically diverse students. Prerequisites: Elementary Education major only; TCH 210 and 248; 2.50 major and overall GPA; Admission to Professional Studies.

260 ELEMENTARY EDUCATION CLINICAL II

3 sem. hrs.

Elementary classroom clinical experience providing an understanding of the strengths and needs of diverse learners in grades 1 through 6. Prerequisites: Concurrent registration in TCH 209, 257, and 258.

391 TEACHING FOR EQUITY IN ELEMENTARY CLASSROOMS THROUGH ASSESSMENT, COLLABORATION, AND COMMUNICATION

3 sem. hrs.

Collaboratively with student teaching, candidates will explore issues in the field today through the lens of their ongoing practical experience. Prerequisite: Concurrent registration in STT 399.50.

Revised Courses:

IDS

(Removed CR/NC only)

106 CAREER CHOICE 1 sem. hr.

Introduction to theory of career decision making. Laboratory in the application of skills and strategies to individual career choices. Appropriate for freshmen and sophomores. Materials charge optional.

KNR

(Revised title to add I, description, delivery)

181 HUMAN ANATOMY AND PHYSIOLOGY I 3 sem. hrs.

Gross structure and physiology of the human body with emphasis on integument, connective tissues, musculoskeletal, nervous and endocrine systems. Lecture.

(Revised title to add II)

182 HUMAN ANATOMY AND PHYSIOLOGY II 3 sem. hrs.

Emphasis on the nervous, circulatory, respiratory, and digestive systems.

Decimalized Courses:

COM

398.03 PROFESSIONAL PRACTICE: INTERNSHIPS FOR COMMUNICATION STUDIES MAJORS 1-12 sem. hrs.

Arranged professional practical experience under the guidance of school faculty coordinators, and the supervision and mentoring of a communication professional. With guidance, students are responsible for finding an opportunity they wish to pursue. Students will support organizations, professionally network, build portfolios, and enhance resumes. Students will complete 144 hours of service before the final day of the semester. May be repeated; maximum of 16 hours.

Prerequisite: COM major or consent of the faculty supervisor.

398.04 PROFESSIONAL PRACTICE: INTERNSHIPS FOR JOURNALISM MAJORS 1-12 sem. hrs.

Arranged professional practical experience under the guidance of school faculty coordinators, and the supervision and mentoring of a communication professional. With guidance, students are responsible for finding an opportunity they wish to pursue. Students will support organizations, professionally network, build portfolios, and enhance resumes. Students will complete 144 hours of service before the final day of the semester. May be repeated; maximum of 16 hours.

Prerequisite: COM major or consent of the faculty supervisor.

398.05 PROFESSIONAL PRACTICE: INTERNSHIPS FOR MASS MEDIA MAJORS 1-12 sem. hrs.

Arranged professional practical experience under the guidance of school faculty coordinators, and the supervision and mentoring of a communication professional. With guidance, students are responsible for finding an opportunity they wish to pursue. Students will support organizations,

professionally network, build portfolios, and enhance resumes. Students will complete 144 hours of service before the final day of the semester. May be repeated; maximum of 16 hours.

Prerequisite: COM major or consent of the faculty supervisor.

COM

398.06 PROFESSIONAL PRACTICE: INTERNSHIPS

FOR PUBLIC RELATIONS MAJORS

1-12 sem. hrs.

Arranged professional practical experience under the guidance of school faculty coordinators, and the supervision and mentoring of a communication professional. With guidance, students are responsible for finding an opportunity they wish to pursue. Students will support organizations, professionally network, build portfolios, and enhance resumes. Students will complete 144 hours of service before the final day of the semester. May be repeated; maximum of 16 hours.

Prerequisite: COM major or consent of the faculty supervisor.

Editorial Requests:

MKT

231 BUYER BEHAVIOR

3 sem. hrs.

Theory and research on explaining and predicting consumer and organizational buying behavior. Course examines concepts that have implications for marketing management decisions.

Prerequisite: Grade of C or better in MKT 190 or 230.

232 MARKETING RESEARCH

3 sem. hrs.

Examines marketing research methods and techniques used in the collection and interpretation of primary and secondary data. Hands-on experience is gained through participation in one or more research projects. **Prerequisites:** MQM 100 (or ECO 138 or GEO 138 or POL 138 or PSY 138) and MKT 190 or 230, both with a grade of C or better.

233 FOUNDATIONS OF INTEGRATED MARKETING COMMUNICATION

3 sem. hrs.

Provides an introduction to and foundation for integrated marketing communication (IMC).

Coverage will include brand strategy, management, and measurement, overview of promotional mix tools, and secondary research tools for situation analysis as the foundation for IMC planning.

Prerequisite: Grade of C or better in MKT 190 or 230.

234 PERSONAL SELLING AND RELATIONSHIP MARKETING

3 sem. hrs.

Presents personal selling as a professional marketing activity; coverage of effective selling methods. Application of selling theories to the modern marketing concept. In-class presentations and role playing exercises are typical. Interactive Learning Systems Technology is used in all sections. Materials charge optional. **Prerequisite:** AGR 214 or MKT 190 or 230 with a grade of C or better.

236 BUSINESS ETHICS, SOCIAL RESPONSIBILITY AND SUSTAINABILITY

3 sem. hrs.

Focuses on business ethics and ethical decision-making, corporate social responsibility, corporate governance, sustainability and risk management issues related to sustainability. Prerequisite: MKT 190 or 230.

310 MARKETING LOGISTICS AND SUPPLY CHAIN MANAGEMENT

3 sem. hrs.

Analysis and development of integrated physical distribution systems: applications of quantitative methods for regarding movement and storage of raw materials and finished goods. Prerequisites: MKT 190 or 230, 231, 232.

311 MARKETING AND SALES FORECASTING

3 sem. hrs.

The role of forecasting in marketing decision making, and the systematic steps involved in conducting a forecasting project. Prerequisites: MKT 190 or 230, 231, 232, or concurrent registration.

324 ADVANCED PROFESSIONAL SELLING AND NEGOTIATIONS

3 sem. hrs.

Course is designed to enhance the student's ability and confidence to effectively negotiate win-win solutions through highly experiential and real world-based projects. Materials charge optional. Prerequisites: MKT 190 or 230 and 234.

325 KEY ACCOUNT AND RELATIONSHIP MANAGEMENT

3 sem. hrs.

The course focuses on major account management, the supply chain; purchasing units; segmentation and targeting organizational markets; team selling and management. Materials charge optional. Prerequisites: MKT 190 or 230, 234.

329 PURCHASING POLICIES AND PROCEDURES

3 sem. hrs.

Purchase of materials, supplies, and equipment for industry, government, and other institutions. Organization for purchasing, internal requisitioning, and stock control. Significant case analysis is typical. Prerequisite: Grade of C or better in MKT 190 or 230.

331 DEVELOPMENTS IN IMC STRATEGIES

3 sem. hrs.

Provides in-depth coverage of IMC strategies including mobile, search engine, and digital marketing, product placement, sponsorship and event marketing, etc. Formerly *SUPPORT STRATEGIES FOR IMC*. Prerequisites: MKT 190 or 230, 231, 232, 233.

332 IMC CREATIVE STRATEGY AND DESIGN

3 sem. hrs.

Provides an overview of the creative strategy development process within an integrated marketing communication (IMC) framework. Includes detailed coverage and application of elements and principles of creative strategy and design. Prerequisites: MKT 190 or 230, 231, 232, 233.

335 RETAILING MANAGEMENT AND PROMOTION

3 sem. hrs.

Management and operation of retail firms. Emphasis on location analysis, pricing, inventory control, merchandising and promotion. Experiential assignments are typical. Prerequisite: Grade of C or better in MKT 190 or 230.

MKT**350 INTERNATIONAL MARKETING****3 sem. hrs.**

Understanding the global marketing environment and developing marketing strategies across national boundaries. The political, economic, and cultural variables which influence such strategies are identified. Recent cross-cultural research and real world cases clarify concepts and their application. Prerequisite: Grade of C or better in MKT 190 or 230.

TEC

(Title changed)

348.06 TOPICS IN COMPUTER SYSTEMS TECHNOLOGY: E-COMMERCE**3 sem. hrs.**

This course enables students to examine, develop, and manage e-Commerce related projects. One focus is the development of secure e-Commerce sites on Windows (IIS Server) and UNIX (Apache) platforms. This course also enables students to understand and apply the concepts of entrepreneurship, e-Business, and examine business models. They will further learn to understand and apply on-line database management systems and web security. Prerequisites: TEC 245 and completion of 75 hours or consent of the instructor. Major or minor only or consent of the department advisor.